

## Arts + Commerce Offerings

### background

Index is a library of contemporary photographers and filmmakers—  
a living archive of visual culture created around and after 2016.

In 2018, Index expanded into the physical realm where we continuously seek to  
provide space for collaboration and exchange within the world of visual culture.

Index acts as a liaison between art & commerce. We partner with artists, agencies,  
and brands on a per-project basis to facilitate fruition.

### capabilities

#### Art Production + Buying

We are a team of highly skilled art producers and strategists who provide flawless  
coordination and clear project management hired for a set fee pending length of project  
and complexity of requests.

- Run communication between artist, management, agency, and brand
- Recommend photographers and filmmakers that are appropriate for the  
execution of the creative concepts under existing timelines and budgets
- Negotiate cost and timing with artists for best product within budget
- Administer related paperwork (bids, POs, invoices, etc.)
- Manage post workflow including processing, coordinating retouching, and final  
deliverables
- Contribute to entire arc of production as needed from pre-production through  
final delivery.

#### Artist Representation + Development

We are committed to our artists' professional and artistic development and are available on  
a per-project basis.

In return, Index asks for a small percentage based on money garnered as a result of each  
exchange. Think of us for:

- Project-based production and rep support (scope, invoicing, etc.)
- Goal setting consultations
- Calendar (milestone) creation
- Portfolio builds
- Image licensing support
- Branding strategy and language
- Personal project development

**Hit us up.**

**Let's build something beautiful together.**

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